

"The Handbook of Global Interventions in Communication Theory by Miike and Yin is an intellectual tour de force that boldly grapples with 'mainstream' Eurocentric paradigms while introducing a refreshing range of both well known and nascent concepts that open up space for global communicative inquiry. I would encourage all those interested in decentering the existing hegemonic teaching of communication theory to add this to their personal libraries."

Ronald L. Jackson II, *author of Encyclopedia of Identity, Past President, National Communication Association*

"An admirably comprehensive and critical intervention on historicizing as well as defining the emerging contours of communication theories. The editors, Yoshitaka Miike and Jing Yin, have gathered a diverse group of scholars from across the world to produce an outstanding handbook which will be extremely useful equally for seasoned academics as well as research students."

Professor Daya Thussu, *Hong Kong Baptist University, author of International Communication: Continuity and Change*

Moving beyond the U.S.-Eurocentric paradigm of communication theory, this handbook broadens the intellectual horizons of the discipline by highlighting underrepresented, especially non-Western, theorists and theories, and identifies key issues and challenges for future scholarship.

Showcasing diverse perspectives, the handbook facilitates active engagement in different cultural traditions and theoretical orientations that are global in scope but local in effect. It begins by exploring past efforts to diversify the field, continuing on to examine theoretical concepts, models, and principles rooted in local cumulative wisdom. It does not limit itself to the mass-interpersonal communication divide, but rather seeks to frame theory as global and inclusive in scope.

The book is intended for communication researchers and advanced students, with relevance to scholars with an interest in theory within information science, library science, social and cross-cultural psychology, multicultural education, social justice and social ethics, international relations, development studies, and political science.

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