

Mediatization(s)

Theoretical Conversations between Europe and Latin America

In the last decade, European and Latin American researchers have set a solid theoretical corpus around mediatization. For the first time, this book brings together these two theoretical traditions – the Latin American sociosemiotic matrix consolidated by Eliseo Verón in the 1980s and the institutional and constructivist approaches developed in Europe – to explore the theoretical and applied exchanges between these perspectives.

This book presents the work of key authorities on mediatization from Europe and Latin America in one single volume, integrating macro-level theorization with applied observations of mediatization processes from a multidisciplinary perspective. Presented in a handbook format, with comprehensive introductory sections written by the editors and original texts signed by world-renowned researchers, this collection is a vital new resource for researchers and students alike.

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